

Rate Card

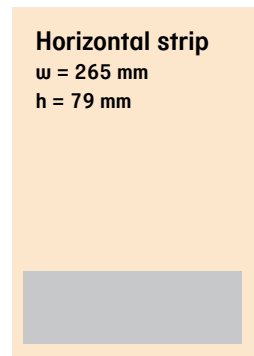
Rates valid since January 1, 2017

<p>Double page spread* w = 554 mm h = 388 mm</p> <p>* Central spread can be printed in Moscow, St.Petersburg, Kazan, Yekaterinburg and Novosibirsk</p> <p>2 200 000 roubles</p>	<p>Full page w = 265 mm h = 388 mm</p> <p>1 540 000 roubles</p>	<p>4/5 vertical w = 211 mm h = 363,3 mm</p> <p>1 375 000 roubles</p>	<p>Junior page w = 157,3 mm h = 282,2 mm</p> <p>880 000 roubles</p>	
<p>1/2 page w = 265 mm h = 187 mm</p> <p>880 000 roubles</p>	<p>2/5 vertical w = 103,5 mm h = 363,3 mm</p> <p>594 000 roubles (2/5 x 2 970 000 roubles)</p>	<p>1/3 horizontal w = 265 mm h = 123,5 mm</p> <p>690 000 roubles</p>	<p>9 sq w = 157,3 mm h = 187 mm</p> <p>550 000 roubles</p>	<p>1/4 horizontal w = 265 mm h = 91,7 mm</p> <p>506 000 roubles</p>
<p>6 sq</p> <p>w = 157,3 mm h = 123,5 mm</p> <p>w = 103,5 mm h = 187 mm</p> <p>420 000 roubles</p>	<p>1/6 horizontal (at the bottom) w = 265 mm h = 60 mm</p> <p>320 000 roubles</p>	<p>4 sq w = 103,2 mm h = 123,5 mm</p> <p>172 000 roubles</p>	<p>1/12 horizontal (top banner) w = 265 mm h = 28,2 mm</p> <p>220 500 roubles</p>	

Special placement

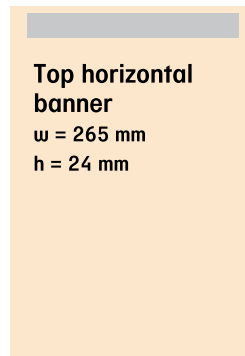
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Ads published on the front page:

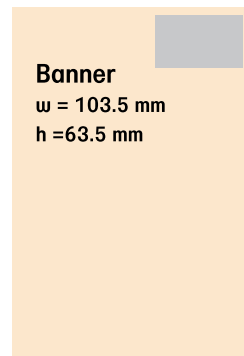


770 000 roubles

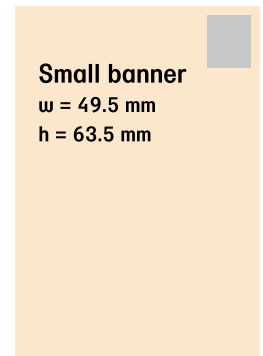
Ads published on page 11 (Companies&Markets):



220 500 roubles

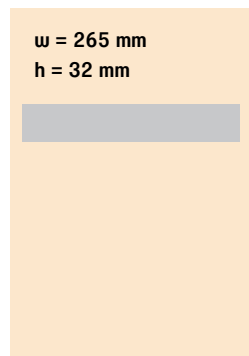


168 000 roubles

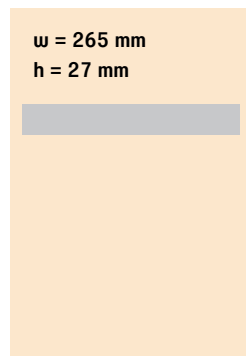


110 500 roubles

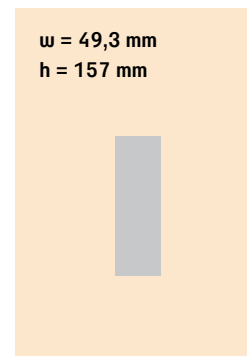
Ads published on page Personal Finance:



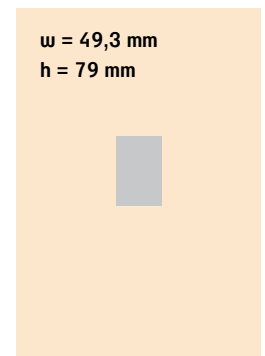
300 000 roubles



260 000 roubles

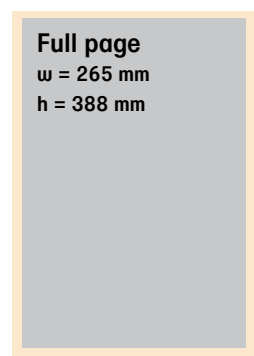


230 000 roubles



200 000 roubles

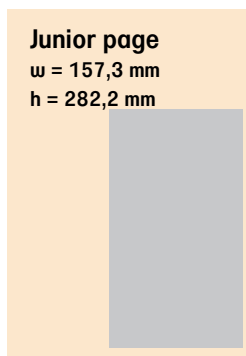
Ads published on pages 3, 5, 9, back page and Finance page:



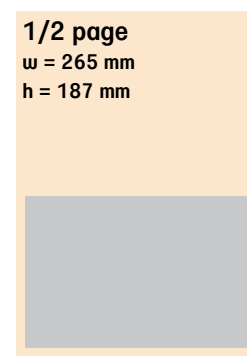
1 650 000 roubles



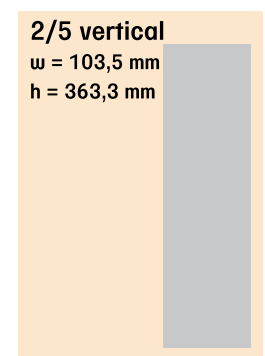
1 505 000 roubles



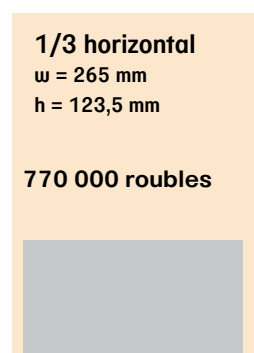
950 000 roubles



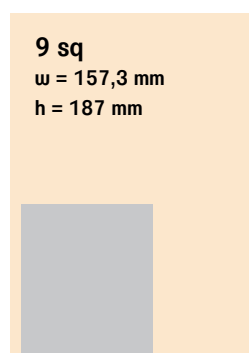
950 000 roubles



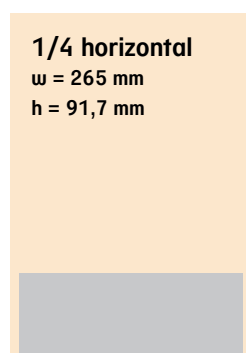
682 000 roubles
(2/5 x 2 1 060 000 roubles)



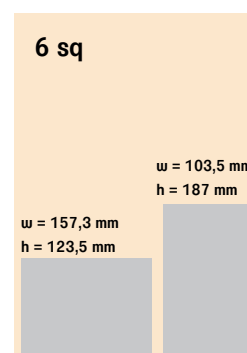
770 000 roubles



682 000 roubles



550 000 roubles



504 000 roubles



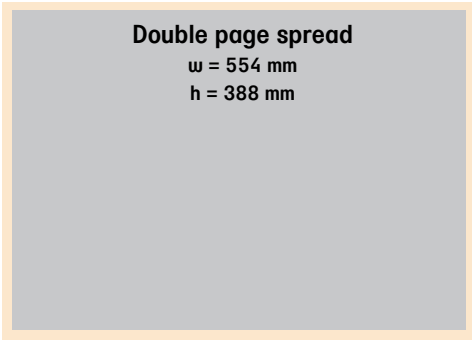
273 000 roubles

All rates are excluding VAT. VAT is 18%

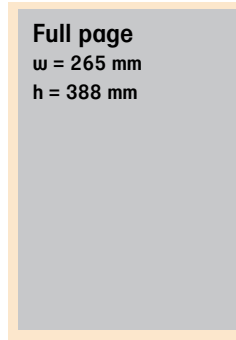
Text ads

(picture takes no more than 30% of the total area)

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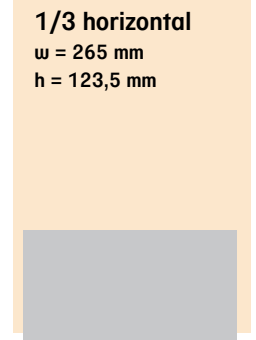
1 630 500 roubles



850 000 roubles

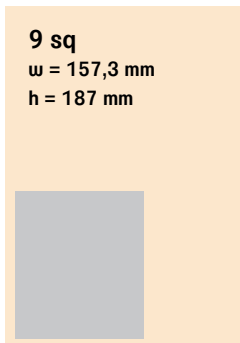


480 000 roubles

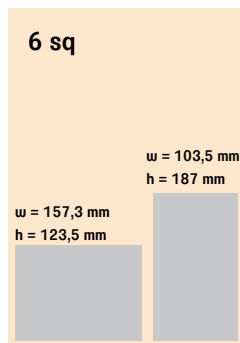


327 000 roubles

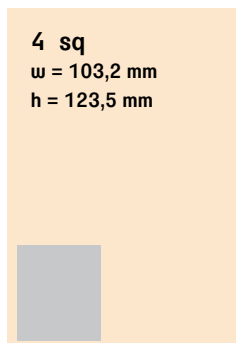
Direct speech



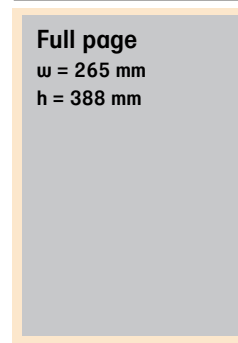
260 000 roubles



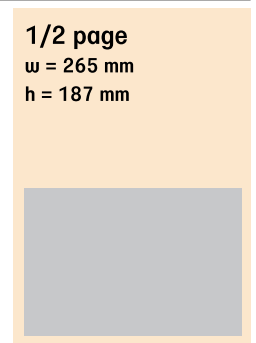
230 000 roubles



97 100 roubles



620 000 roubles

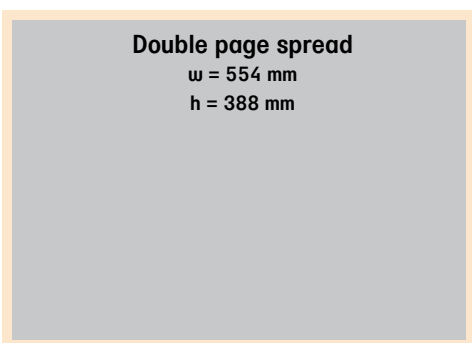


400 000 roubles

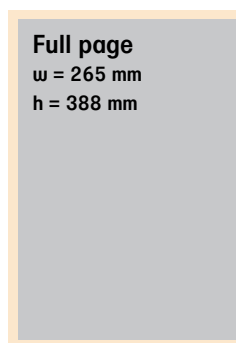
Price list for the publication of Substantial Facts

(information of a non-advertising nature required to be published under the law of the Russian Federation)

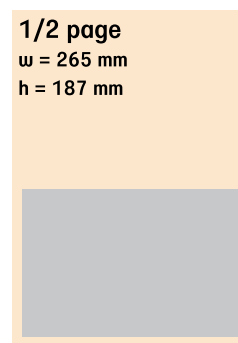
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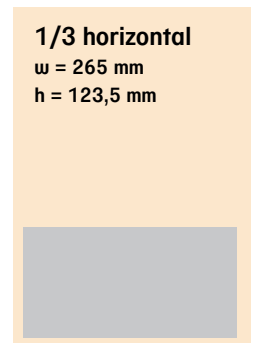
737 000 roubles



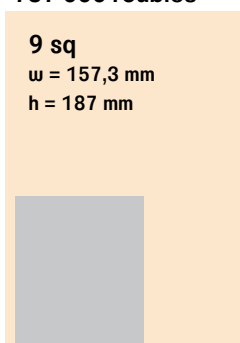
468 000 roubles



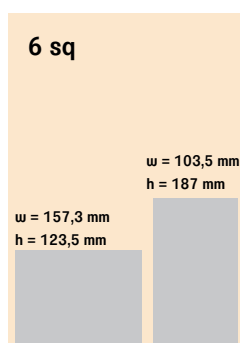
264 000 roubles



180 500 roubles



140 000 roubles



126 000 roubles

All rates are excluding VAT. VAT is 18%